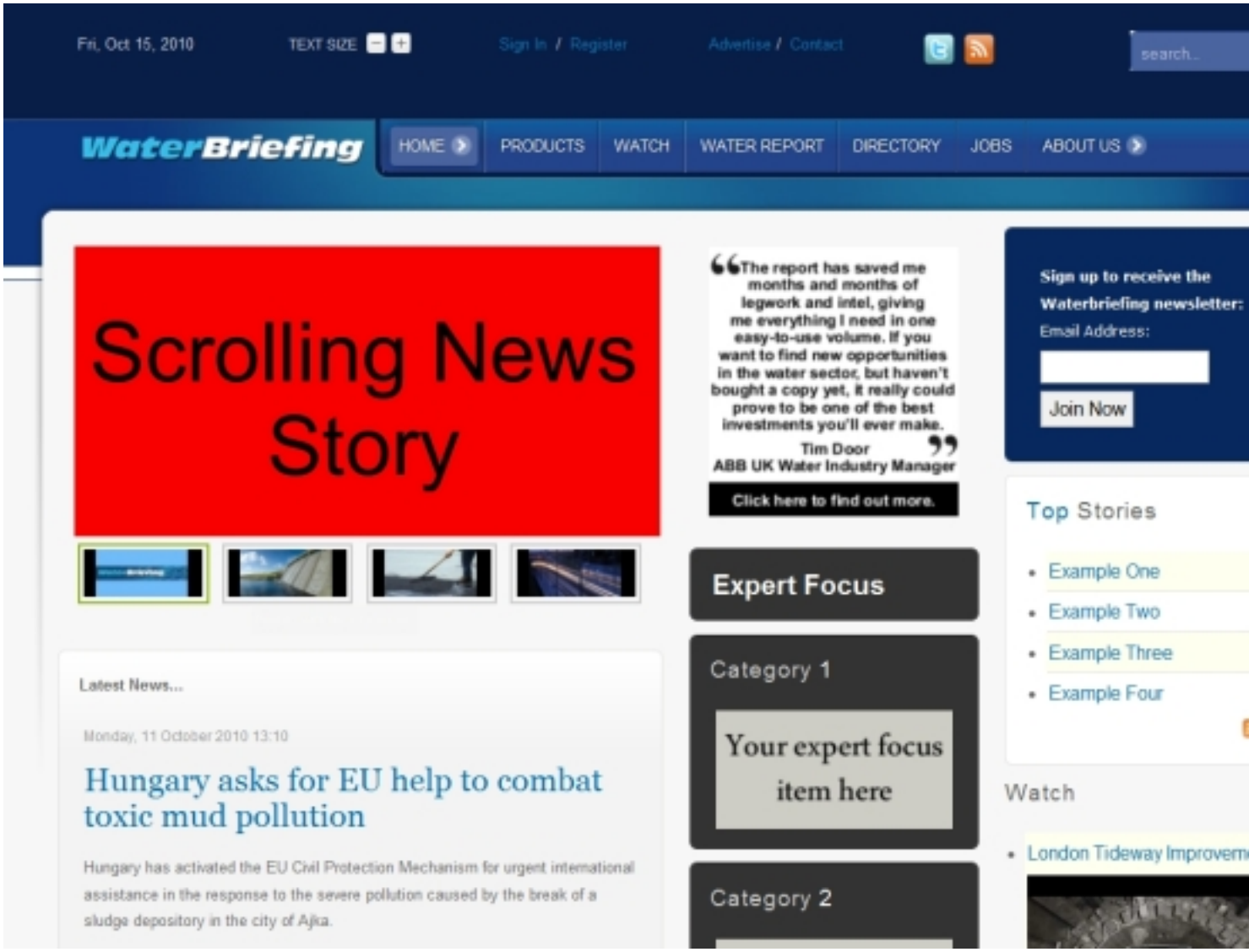
Our readership values the information and intelligence they get from WaterBriefing – ranging from our daily news stories to the key messages our advertisers want to get across. We believe our advertisers' information should receive the same attention that we devote to the issue-driven editorial coverage that we provide – so we make sure it appears as premium content on the site.

Scrolling News Story

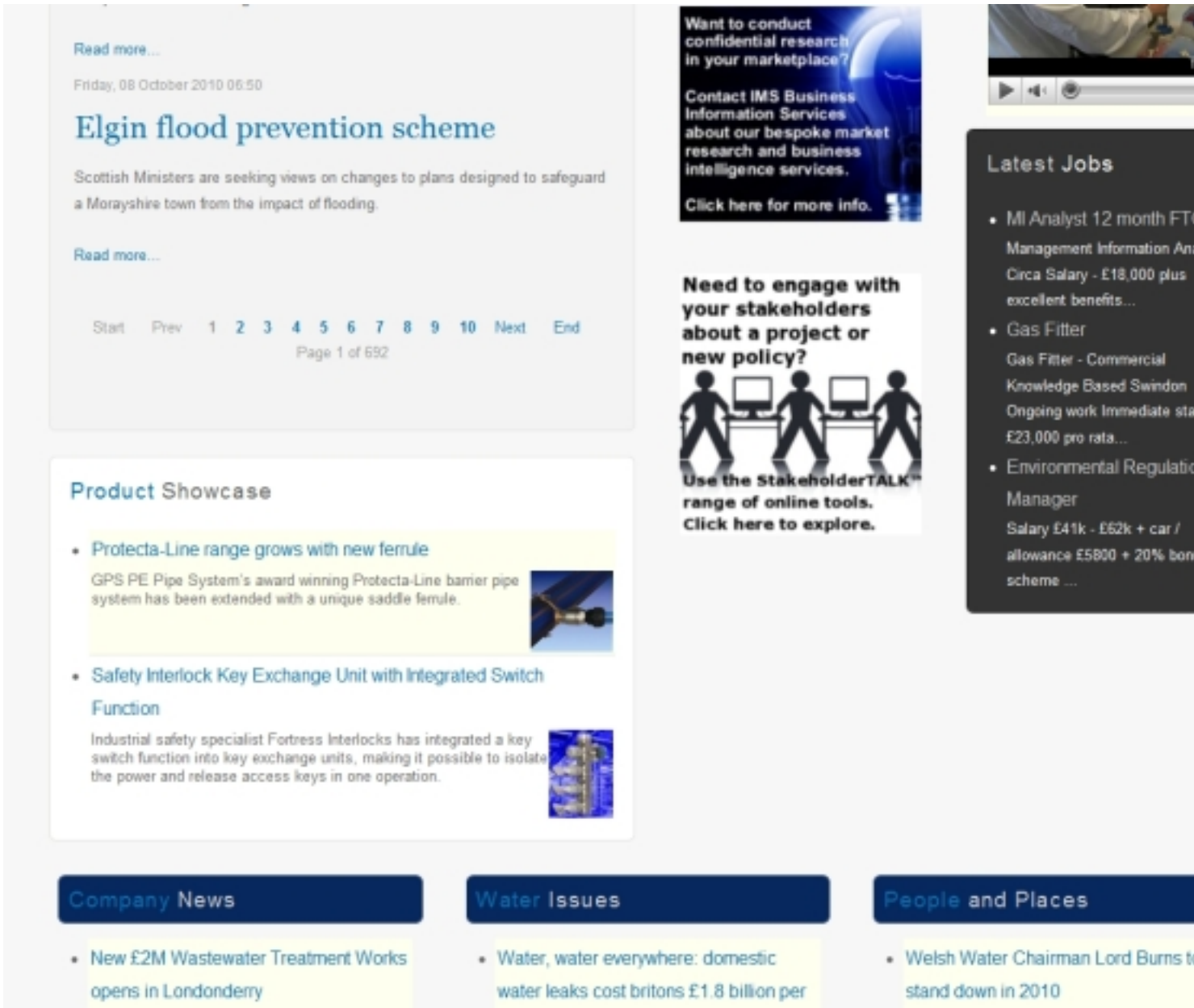
Located in the top left hand section of the home page, this campaign includes an image and click through to story of up to 500 word story with links through to company site. This campaign receives a high number of hits and also includes a listing on the Product News section of the site which appears next to all news stories.



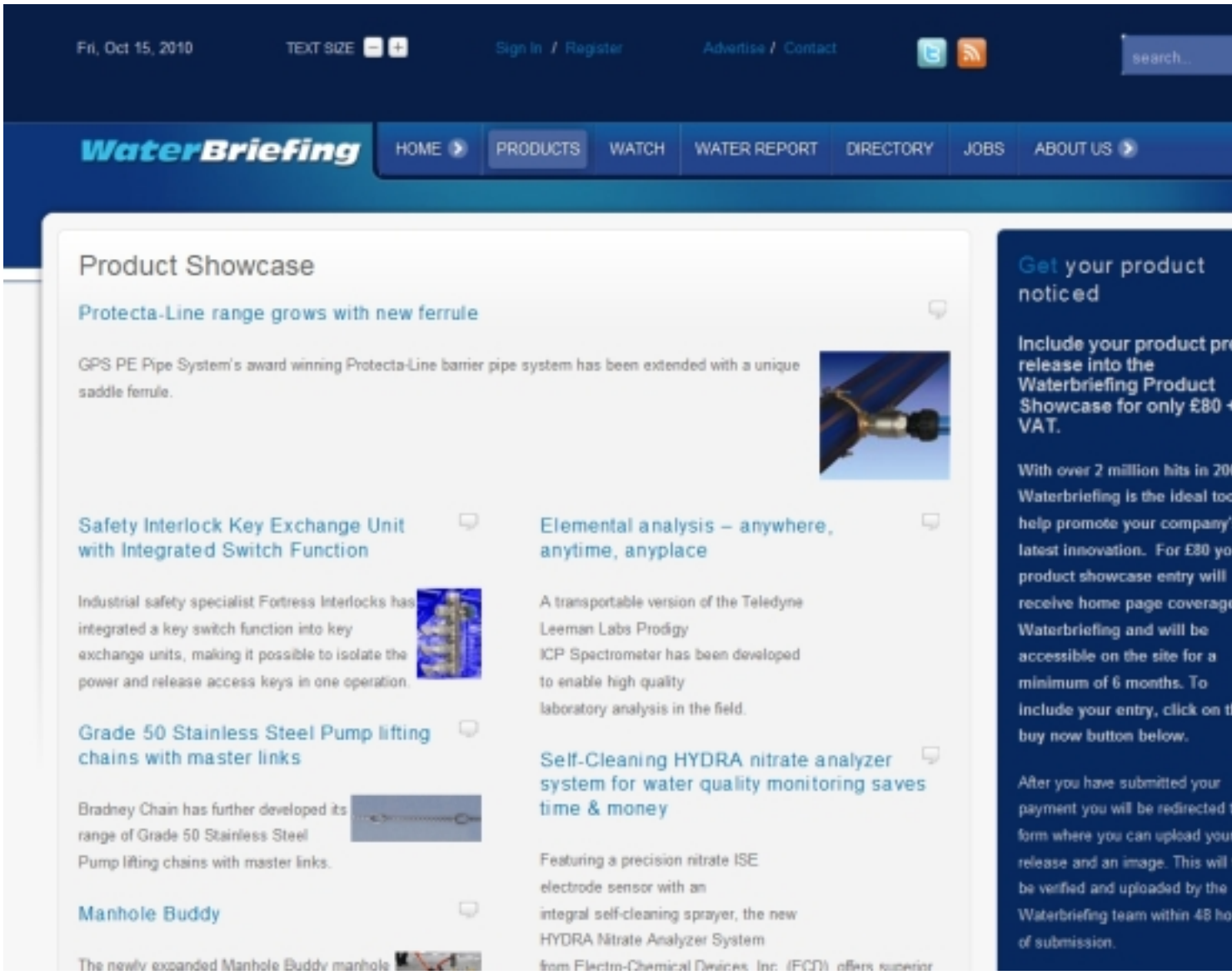
Product Showcase

Entry-level advertising to publish an article (including an image) in the WaterBriefing Product Showcase. Your article will receive home page coverage, will be displayed in the Product Showcase area and will be run on the site for a guaranteed six months.

Product showcase positioned directly beneath the latest news stories.



Dedicated product showcase page



Supplier Directory

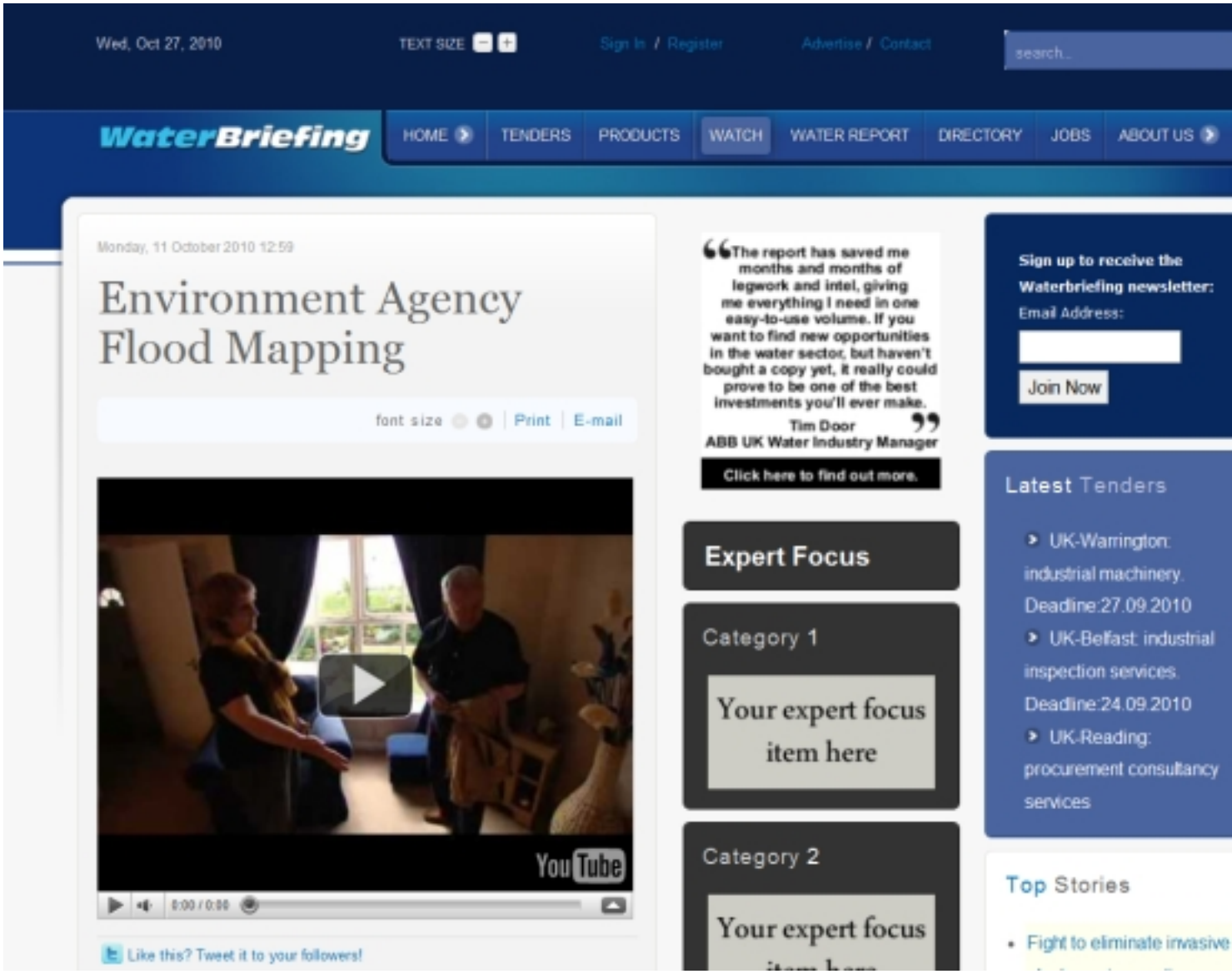
Be listed in the WaterBriefing Supplier Directory and ensure your company is clearly visible to the water companies and their key contractors looking to procure technologies, equipment and services.

Click here for more information.

WaterBriefing Video Channel

From placing a static advert at the beginning or end of a relevant editorial video to a full video series profiling your company, product and brands, WaterBriefing's video channel has the flexibility to meet all your marketing requirements.

Upload your videos to demonstrate your company's products, capabilities, views and news with a direct click-through to your website. From live webinars to practical demonstrations of your technology's capabilities, WaterBriefing will put your company in front of an informed professional audience keen to obtain the latest available information and intelligence.



[Contact us now to discuss advertising opportunities.]