

## WEB BANNERS

### Web banners - Homepage Tenancy

Ad type

Price

Top banner

£940+vat per month

£4,700+vat per 6 months

£8,400+vat annual

Top advert

£830+vat per month

£4,200+vat per 6 months

£7,600+vat annual

Bottom advert (one of two)

£620+vat per month

£3,100+vat per month

£5,650+vat annual

**Page Peel**

**Ad type**

**Price**

**Page Peel**

£725+vat per month

£3,650+vat per 6 months

£6,600+vat annual

**EXPERT FOCUS**

**Expert Focus Homepage**

**Price**

**Expert Focus - Microsite**

**Contact**

[kate.kerrigan@imsbis.org](mailto:kate.kerrigan@imsbis.org) for details

**Expert Focus - Homepage Banner**

£750 +vat per month

**PREMIUM CONTENT**  
**Scrolling News Story**

Scrolling news story on Homepage

£550 +vat per month

**News Showcase**

Short article plus image

£250+vat per month

**Supplier Directory**

Standard

£280+vat

Enhanced

## Rates

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£450+vat

Premium

£650+vat

### Video Channel

Hosted video

£360 +vat per fortnight

£575 +vat per month

Webinar or series of videos

Contact the sales team for a bespoke quote

### NEWSLETTERS

Editorial Newsletter

**Ad Type**

**Price**

Position one below Editorial comment

£230+vat per week

Position two below Editorial comment

£230+vat per week

**Specialist newsletters – contact us for further information.**

**For enquiries or further information regarding advertising opportunities,  
please contact:**

Kate Kerrigan

WaterBriefing

+44 (0) 1380 729181 +44 (0) 7948 546960

**Rates**

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Email Kate at [kate.kerrigan@imsbis.org](mailto:kate.kerrigan@imsbis.org)