WEB BANNERS

Web banners - Homepage Tenancy

Ad type

Price

Top banner

£940+vat per month
£4,700+vat per 6 months
£8,400+vat annual

Top advert

£830+vat per month
£4,200+vat per 6 months
£7,600+vat annual

Bottom advert (one of two)

£620+vat per month
£3,100+vat per month
£5,650+vat annual

Page Peel

Ad type

Price

Page Peel

£725+vat per month
£3,650+vat per 6 months
£6,600+vat annual

EXPERT FOCUS

Expert Focus Homepage

Price

Expert Focus - Microsite

Contact	kate.kerrigan@imsbis.org	for details

Expert Focus - Homepage Banner

£750 +vat per month

PREMIUM CONTENT

Scrolling News Story

Scrolling news story on Homepage

£550 +vat per month

News Showcase

Short article plus image

£250+vat per month

Supplier Directory

Standard

£280+vat

Enhanced

£450+vat

Premium

£650+vat

Video Channel

Hosted video

£360 +vat per fortnight
£575 +vat per month

Webinar or series of videos

Contact the sales team	for a bespoke quote

NEWSLETTERS

Editorial Newsletter

Ad Type	Price
Position one below Editorial comment	£230+vat per week
Position two below Editorial comment	£230+vat per week

Specialist newsletters – contact us for further information.

For enquiries or further information regarding advertising opportunities, please contact:

Kate Kerrigan

WaterBriefing

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